

INDUSTRY FORUM 2011 (IF-11)

“Embedded Solutions for Emerging Markets – Building value in emerging markets”



Industry Forum (IF) is an invaluable value-add offered by the VLSI Conference.

This forum is open to companies that participate in the VLSI conference to discuss how their business environment and product offerings have been impacted by the recent trends in embedded and semiconductor technologies – all tied in to the theme of the conference. In this manner, the Industry Forum ties the technical discourses of the VLSI conference to their impact on the players in the industry.

The theme of the Industry Forum 2011 is “Embedded Solutions for Emerging Markets – Building value in emerging markets”. The format is comprised of presentations, invited talks and panel discussions. Preference will be given to those companies that are either sponsoring or exhibiting in the conference.

There are multiple benefits to the participating companies. It is an excellent platform for corporate messaging and brand recognition as the forum allows these companies to showcase their views and insights, technologies and product offerings to the industry experts. This in turn could stimulate new contacts, closer connection with customers and partners as well as create new business opportunities.

Additionally, participants get to interact with influential business leaders, decision makers and designers from all over India and even a global audience.

For the practicing professionals and students, the Industry Forum provides the perfect setting to gain exposure to the latest technologies, tools and methodologies from industry experts who share their perspectives on latest issues impacting design and technologies at the advanced process nodes as well as their views on business trends, industry developments and technology evolution, related to the conference theme and related areas.

Summary – Industry Forum 2011

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| ➤ Theme “Embedded Solutions for Emerging Markets – Building value in emerging markets” |
| ➤ IF-2011 will be a combination of presentations, invited talks and panel discussions |
| ➤ Participation preference will be given to sponsoring and exhibiting companies |
| ➤ Each event in the industry conference must be related to its theme |
| ➤ Participating companies should relate technology trends around the theme to their business environment and product offerings |

Call for participation

- Participants interested in session or panel presentations should provide the topic of their talk, a one-page abstract, speaker(s) biography and contact information to the IF-11 chair by November 22th 2010.
- All submissions will be reviewed by the organizing committee of the Industry Forum and selected participants will be informed by the IF-11 chair, Dr. Vamsi Boppana (vamsib@xilinx.com)